

M E M O R A N D U M

To: Samuel D. Chilcote, Jr.

From: William Kloepfer, Jr.

Subject: Status of planning of Public Smoking Scientific Seminar

Date: July 27, 1981

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With my approval Don Hoel of Shook, Hardy & Bacon met Dr. Rylander of Gothenberg University early this month to discuss the project. Rylander is our first choice as organizer of a new seminar, having presided at a successful similar seminar at Bermuda several years ago, sponsored by the University of Geneva under a grant from Philip Morris.

Rylander told Hoel his venue preference is, first, Geneva; second, Florida and third, Bermuda. He believes support should be a grant from the Council for Tobacco Research or The Tobacco Institute or the U.S. cigarette companies.

The seminar should occur six months after the grant is provided. It will be invitational - generally leading researchers on environmental tobacco smoke and its health effects if any -- involving about 30 persons. Rylander prefers to conduct a closed seminar so as not to inhibit discussions among the experts. He will cooperate in issuing a news release at the close of the seminar and in editing the proceedings for publication promptly.

Rylander will estimate a budget this summer and Hoel plans to meet him again in early September. Because of the importance of the public smoking issue and the need by all concerned to have up-to-date scientific documentation in objective form, I believe that we should submit a detailed proposal of its scope and format to the Executive Committee for comments and approval, which should occur by November 1.

WK/pam

